

BROCK ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

Wednesday, January 6, 2010

MUNICIPAL OFFICE, 1 CAMERON STREET EAST, CANNINGTON

Members present: Sylvia Pauls, Larry O'Connor, Christine Dukelow, Jay Yerema Weafer, Peter Macaulay, Bryan Shipp, Peter Prust, David Rhead, Kevin Ireland, Terry Sellers, Bob MacDermid.

Recording Secretary: Erin Lambert

Advisory Staff: Marlene Werry, Rural Economic Development Officer for Durham Region

1. Call to Order

Mayor Larry O'Connor called the meeting to order at 7:00 p.m.

2. Confirmation of Minutes

MOVED BY Bryan Shipp that the minutes of the meeting held on Wednesday, December 2, 2009 be accepted as read.

MOTION CARRIED

3. Confirmation of Committee Chair

MOVED BY Larry O'Connor that Bryan Shipp be appointed as Chair of the Brock Economic Development Advisory Committee.

MOTION CARRIED

4. Business

Marlene Werry, Rural Economic Development Officer for the Region of Durham provided the Committee members with some information booklets and promotional material, following which she reviewed the contents of the binder provided, said binder including Durham's Strategic Plan 2009-2014, economic development and activities that support economic growth through business retention and expansion, innovation and labour force development, and economic sector opportunities such as advanced manufacturing, sustainable energy, agriculture and tourism.

MOVED BY Sylvia Pauls that the Committee invite Marlene Werry to attend all Brock Economic Development Advisory Committee meetings.

MOTION CARRIED

A discussion of the Committee ensued insofar as the type of development, (short term, mid term and long term), that they would like to see in Brock Township. Marlene Werry advised she will provide the Committee with visioning materials in this regard.

The issue of internet expansion and the need for GIS mapping to show a gap analysis was discussed in consideration of business attraction in Brock.

MOVED BY Bryan Shipp that the group support the immediate upgrading of internet services within the Township of Brock.

MOTION CARRIED

Some of the short term goals identified by the Committee included hiring of summer staff, investigating funding opportunities, working with the Physical Activity Network's intern with respect to branding and

marketing, and increased awareness of economic development i.e. awareness regarding BEDAC and economic development resources.

Some long term goals identified include a support system and infrastructure for problem solving, development of a brand for Brock Township, better utilization of facilities, improved infrastructure and improved skills training and education.

5. Business for the next meeting

- BR&E Report – action items from recommendations
- Pre-work requirements for budget preparation meeting

6. Next Meeting

The next meeting will be held on Wednesday, January 13, 2010, followed by the regular meeting to be held on February 3, 2010. The meetings will commence at 7 p.m. and be held in the Municipal Administration Building, 1 Cameron Street East, Cannington.

7. Adjournment

MOVED BY Bryan Shipp that we do now adjourn at 9 p.m.

MOTION CARRIED