



## **Township of Brock**

### **Sign Policy**

#### **Development Applications**

In accordance with the relevant provisions of the Planning Act, R.S.O. 1990, as amended, and the regulations issued thereunder, it shall be policy of the Township of Brock that signs shall be erected at the direction of the Township for the following types of development applications:

- Zoning by-law amendments for a specific parcel of land;
- Official Plan amendments for a specific parcel of land

Development application signs shall be approved by the Clerk and shall be erected by the applicant when directed to do so. Because the sign must advertise the date of the public meeting, this shall be done in consultation with municipal staff. In addition, the wording of the sign must be completed as per direction received from the Township.

#### **Size**

A development sign shall be approximately 4 feet by 4 feet in size. Each sign shall not be less than 6 feet in height, but not more than 7 feet in height, measured from ground to the top of the sign, and shall be fastened to two (2) iron T bars, securely anchored in the ground.

#### **Location**

The development sign shall be posted on the building line, but not more than 25 feet from each street line midway between opposing lot lines, and one sign shall be erected on each street frontage of the subject property. The sign shall not be erected on municipal property nor on the right-of-way of any public highway.

#### **Maintenance & Removal**

The development signs erected shall be maintained by the applicant to the satisfaction of the Township of Brock until a decision has been rendered by the Township Council and any amendment enacted has been approved by the Regional Municipality of Durham and/or the Ontario Municipal Board, as necessary. The applicant shall remove the sign, at his own expense, within 7 days after the matter has been dealt with.

**Materials**

Development signs shall be constructed on ½ inch plywood (a good side, or better grade) and shall be supported by a minimum of two uprights.

**Colours**

Development signs shall have black lettering on a white background.

**Lettering**

Letters shall be a minimum of 2 inches in height with all letters being uppercase.

**Title**

The title shall be underlined and shall have letters with a minimum height of 4 inches and must contain the word "NOTICE".

**Wording**

The text of the notice shall contain the following information as set out in the following sample:

**Notice**

Application has been submitted to the Township of Brock to Amend Zoning By-law 287-78-PL to rezone this property from \_\_\_\_\_. This will permit the development of \_\_\_\_\_.

**Applicant:** Name  
Address  
Phone

**Agent:** Name  
Address  
Phone

**Public Meeting:** Monday, \_\_\_\_\_, 200\_  
\_\_\_\_\_pm  
Township Municipal Office  
1 Cameron St. E., Cannington. Ont.

Further information may be obtained by contacting the Township of Brock at (705) 432-2355

Township File: \_\_\_\_\_