

# Façade Demonstration

## *The Dark Horse Studio*



**EXISTING FAÇADE**

All window and door trim in same colour

Frame cladding with trim in accent colour

Shutters proportionate to window size in trim colour

Second storey siding in base colour

Pedestrian signage perpendicular to road



**COLOUR PALETTE**

- Base
- Trim
- Accent

Highlight storefront entrance in accent colour

# Façade Demonstration

## *Just-A-Trim*

Embellish signage board to run full extent of building providing one consistent façade edge for the storefront. AC unit to be framed with grate for circulation. Signage board to also incorporate pot lights to highlight façade



**EXISTING FAÇADE**



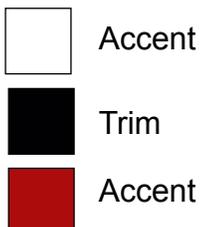
Main entrance highlighted with columns in accent colour

Decorative panel board in accent colours

Windows and door to be in same trim colour

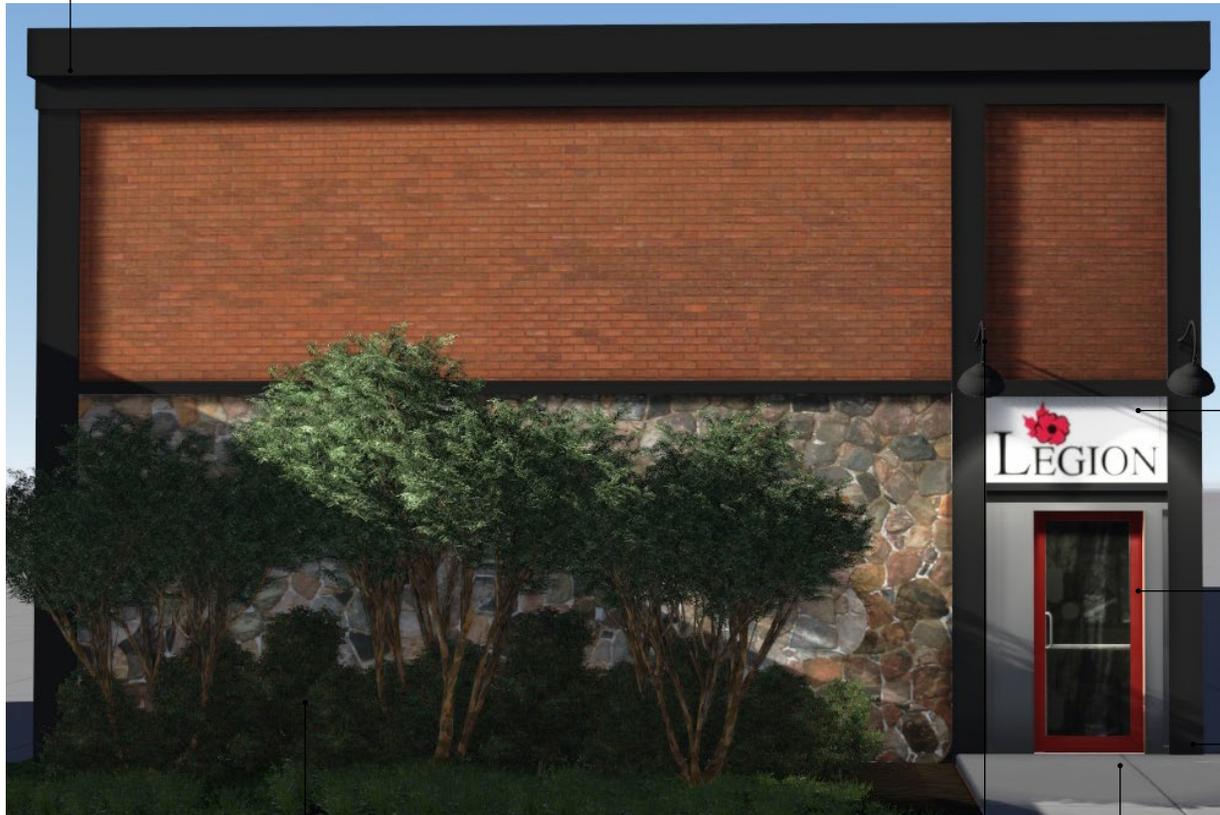
Removable planter in trim colour

### COLOUR PALETTE



# Façade Demonstration *Royal Canadian Legion*

Embellish height of building with enhanced decorative cornice in trim colour



**EXISTING FAÇADE**

Signage board over main entry highlighted by gooseneck lighting

Highlight main entrance in accent colour and clad surrounding entrance in base colour to provide additional emphasis

Highlight door and extents of building with vertical trim

Regrade access/entry to building and ramp to make entrance accessible

Gooseneck lighting in trim colour emphasizing signage board

Multi-stemmed large shrubs with understory planting along front edge of building to provide scale

## COLOUR PALETTE

 Base

 Trim

 Accent

# Façade Demonstration

## *The Magic Door Gallery*



**EXISTING FAÇADE**



### COLOUR PALETTE

- Trim
- Accent
- Accent

Embellish frieze with signage board and large block lettering

Trim around entrance in accent colour

Secondary access door in trim colour

Window trim on first and second story and around main entrance in trim colour

Fixed seasonal planters framing main entrance

Main entrance in accent colour

# Façade Demonstration *Thorne Funeral Home*

Continue gooseneck lighting at even spacing for full extent of façade

Embellish base of building with low base panel board

Reinforce vertical edge with accent colour

## COLOUR PALETTE

-  Trim
-  Accent
-  Accent



**EXISTING FAÇADE**



Extend signage board across full façade in accent colour

Gooseneck lighting highlighting signage board

Planters in accent colour at building entrance and edges of façade

Secondary entrance in dark accent colour

Vertical column framing main entrance

# Façade Demonstration *Home Furniture*



**EXISTING FAÇADE**

All window trim to be same colour.



Maintain and re-point brick as needed

Simplify storefront display windows with trim colour

Business address in large block lettering in trim colour

Highlight main entrance in accent colour

Seasonal planters to highlight main entrance

## COLOUR PALETTE



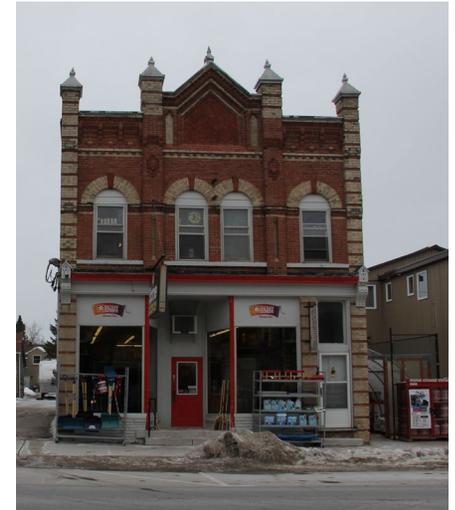
Trim



Accent

# Façade Demonstration

## *Home Hardware*



**EXISTING FAÇADE**

Frame signage board over storefront display

All window and door trim to be same colour

Block in above air conditioning unit with grate panel for air circulation

Seasonal planters in trim colour

**COLOUR PALETTE**

- Trim
- Accent



Gooseneck lighting

Relocate pedestrian signage board to edge of building

Capitals in trim colour

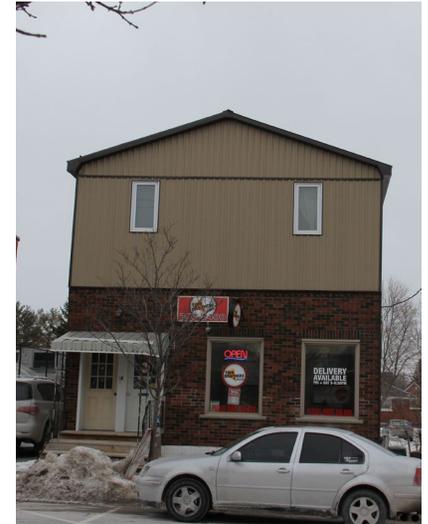
Secondary access in trim colour

Highlight main access in accent colour

Base panel in trim colour

# Façade Demonstration

## *Two Brother's Pizza*



**EXISTING FAÇADE**



Gooseneck lighting evenly spaced to highlight signage board

Frieze board in trim colour

Entrance doors in accent colour

**COLOUR PALETTE**

- Base
- Trim
- Accent

shutters in trim colour

horizontal trim, roof eaves, window and door trim to match

Building face material to be updated in base colour

Fixed awning incorporated into signage board framed with trim colour. Business name in large block lettering

Raised planter in accent colour framed in trim colour to relate business to pedestrian realm

Wood handrail in trim colour to accentuate entrance

# Façade Demonstration *CIBC Banking Centre*

Maintain existing building detailing, trim and brick cladding.

Wooden fixed planters in front of building façade to protect building edge and provide visual interest

## COLOUR PALETTE

-  Trim
-  Accent



**EXISTING FAÇADE**



Wooden fixed planters in front of building façade to protect building edge and provide visual interest

Wooden fixed planters in front of building façade to protect building edge and provide visual interest

# Façade Demonstration

## *Fox Fires Bar & Grill*



**EXISTING FAÇADE**

Decorative cornice in accent colour

Highlight main entrance in accent colour

Fixed planter below window in accent colour

Centre signage panel with existing windows. Signage to be wood with large block lettering in trim colour framed in accent colour

Pedestrian signage above main entrance

Fixed planter below window in accent colour

Repaint interior of window trim to match window trim colour

Outdoor patio furniture with umbrellas in accent colour



### COLOUR PALETTE

Base

Trim

Accent

Repair existing cladding around main entrance

Extend signage panel for length of façade from profile to edge of building. Signage panel to be wood with large block lettering in trim colour, framed in accent colour

# Façade Demonstration

## *Tracy's Hair Design & Barber Shop*

Window and door trim to be same colour

Clad or paint concrete deck in accent colour

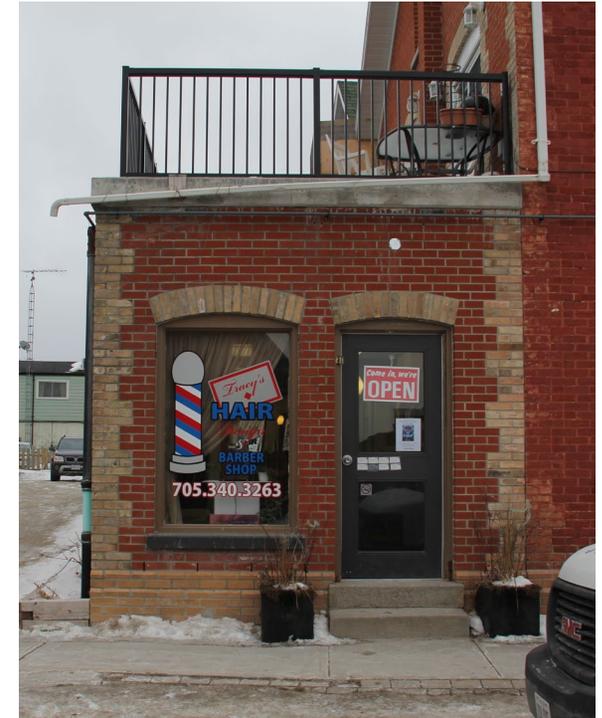
Raised fixed planters on either side of entrance with seasonal interest

### COLOUR PALETTE

■ Trim & Accent

Simplify entrance display

Pedestrian signage perpendicular to roadway



**EXISTING FAÇADE**

Raised fixed planters on either side of entrance with seasonal interest

# Façade Demonstration *Vacant*

Embellish existing frieze board and place business identified in large block lettering

Reinstate window and maintain equal proportions as per spacing of existing windows. Repaint window trim and frame with window shutters in accent colour

Fixed awning highlighting storefront windows

Highlight main entrance in accent colour

## COLOUR PALETTE

- Trim
- Accent

Fixed planter with seasonal interest below storefront windows



**EXISTING FAÇADE**



# Façade Demonstration

## *Roadside Country Diner*

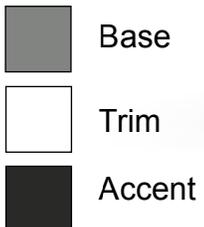
Embellish existing frieze board and place business identified in large block lettering

Repaint and reinstate existing cladding in base colour



**EXISTING FAÇADE**

### COLOUR PALETTE



Shutters in accent colour to be proportionate to windows

Reinstate window sill to concrete colour

Highlight main entrance in accent colour

Base sill in base colour

Repaint secondary access in trim colour

# Façade Demonstration

## *Blue Willow Flower Shop*



**EXISTING FAÇADE**

Block numbers above entrance highlighting building number

Business name in large block lettering above entrance door. Pot lights built into overhang above entrance

Trim detailing at base of picture window in trim colour, reinforce overhang and remove columns to provide larger inviting entrance to building



Base panel in accent colour with trim framing to protect building edge, currently brick is crumbling

Fascia to be in accent colour

Existing decorative frieze in accent colour

Front entrance in accent colour

Extend base panel to full length of building with accent trim framing

### COLOUR PALETTE



Base



Trim



Accent

# Façade Demonstration

## *Country Cut Hairstyling*

Re-point and reinstate existing brick cladding

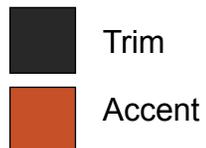
Window and door to be the same colour

Highlight building edge with embellished decorative cornice in trim colour

Extend frieze board for full length of building in trim colour. Fasten large block lettering business signage

Highlight business entrance in accent colour

### COLOUR PALETTE



**EXISTING FAÇADE**

Pedestrian signage perpendicular to road

Gooseneck lighting in trim colour to highlight signage boards and business storefront



Base panel and business logo above storefront window in trim colour. Highlight business name with oval signage in accent colour

# Façade Demonstration

## *Pawsitive Style*

Highlight business entrance in accent colour—

Re-point and reinstate existing brick cladding

Window and door to be the same colour

Highlight building edge with embellished decorative cornice in trim colour

Gooseneck lighting in trim colour to highlight signage boards and business storefront



**EXISTING FAÇADE**



Pedestrian signage perpendicular to road

**COLOUR PALETTE**

- Trim
- Accent

Extend frieze board for full length of building in trim colour. Fasten large block lettering business signage

Base panel and business logo above storefront window in trim colour. Highlight business name with oval signage in accent colour

# Façade Demonstration *Katie's Café*

Extend frieze board for full length of building in trim colour. Fasten large block lettering business signage

Re-point and reinstate existing brick cladding

Window and door to be the same colour

Highlight building edge with embellished decorative cornice in trim colour

Gooseneck lighting in trim colour to highlight signage boards and business storefront

## COLOUR PALETTE

-  Trim
-  Accent



**EXISTING FAÇADE**



Recess secondary access in trim colour

Base panel and business logo above storefront window in trim colour. Highlight business name with oval signage in accent colour

Pedestrian signage perpendicular to road

Highlight business entrance in accent colour

# Façade Demonstration *Flindall's Freshmart*

Window framed in  
accent colour

Oval marketing logos  
fixed to cladding centred  
to middle of window

Oval marketing logos  
fixed to cladding centred  
to middle of window

All windows and doors  
to be trimmed in same  
colour

## COLOUR PALETTE

 Base

 Trim

  Accent

Eaves and fascia in  
accent colour



Vertical trim in accent  
colour to delineate  
edge of building

Extend fixed awning  
for full extent of  
building facade,  
remove existing  
pedestrian signage  
board

Product display along  
storefront with fixed  
shelving



**EXISTING FAÇADE**

# Façade Demonstration

## *Country Loonies*

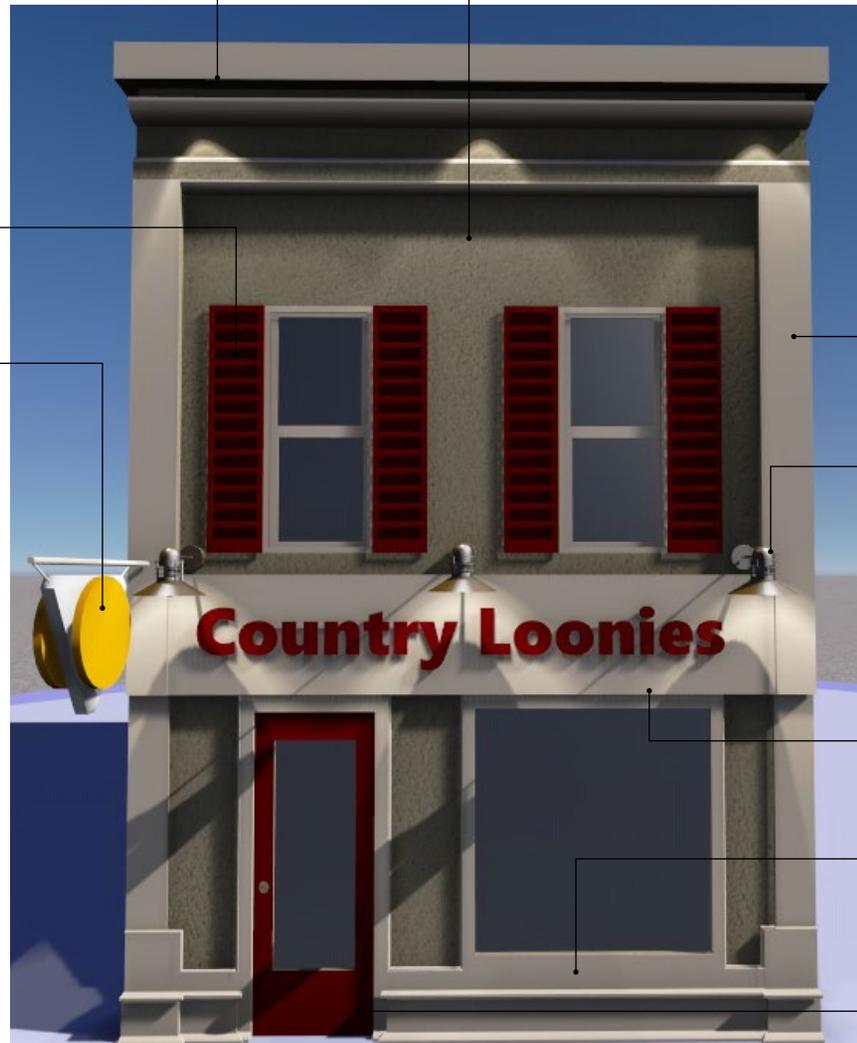
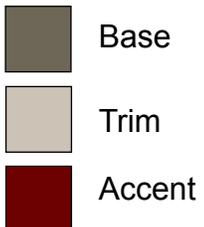
Decorative cornice embellished in trim colour with pot lighting

Re-clad building in base colour

Shutters in accent colour proportionate size to windows

Pedestrian signage perpendicular to roadway

### COLOUR PALETTE



Reinforce vertical edge of building with detailing in trim colour

Lighting to highlight signage board

Signage board for full extent of façade with business name in large block lettering in accent colour

Window and base sill detailing in trim colour

Main entrance highlighted in accent colour



**EXISTING FAÇADE**

# Façade Demonstration

## *The Guardian Pharmacy & Giftware*



**EXISTING FAÇADE**



Remove fixed awning and extend signage board full extent of building façade

Horizontal trim in line with existing fascia to differentiate second story and roof gable

Recess window glazing with window trim to match storefront base colour

Enhance storefront with extra embellishment in accent colour to balance window proportions

Shutters in accent colour

Five gooseneck lights evenly distributed along façade

Pedestrian signage board

### COLOUR PALETTE

 Second Story Base (Board & Batten)

 Storefront Base

 Trim

 Trim

 Accent (Main Door)

 Accent (Shutters)

 Accent

Planter box in accent and trim colour to reinforce signage board and branding

Reinforce main entry and windows in trim colour

Highlight main entry and stair rails with accent colour to match Guardian logo

# Façade Demonstration

## *Stop 4 Variety*



**EXISTING FAÇADE**

Business identifier to highlight business and merchandise

New eaves in trim colour with pot lighting installed

Shutters proportionate to windows

Signage panel base in accent colour with large block lettering

De-clutter windows and reinstate trim in white colour

Re-clad building with siding in base colour

Shutters in accent colour

Window and door trim to be same colour

Pedestrian signage

Front door highlighted in accent colour with white trim

Base sill panel in accent colour



### COLOUR PALETTE



Base



Trim



Accent

# Façade Demonstration

## *Coin Wash*



**EXISTING FAÇADE**

Shutters proportionate to windows in accent colour

Re-clad second storey facade with siding in base colour

Signage panel with large trim coloured block lettering centred above storefront windows

3 gooseneck lights in accent colour highlighting business signage board



Removable planters highlight main entrance in trim colour

Cladding along first storey façade in accent colour

Repaint all doors in accent colour

**COLOUR PALETTE**



Base



Trim



Accent

# Façade Demonstration *Brethour Financial / Brown & Brethour Insurance Brokers*



**EXISTING FAÇADE**

Paint front door in accent colour

Hanging signage boards  
centred between posts

Repaint existing guardrail/  
handrail in trim colour

Window and door trim to be  
same colour

Fixed awning metal roofing  
to be painted / replaced

Hanging signage boards  
centred between posts

## COLOUR PALETTE

-  Fixed Awning  
Roof
-  Trim
-  Accent



# Façade Demonstration *Sunderland & District Historical Museum*



**EXISTING FAÇADE**

All window and door trim to be same colour

Main entrance highlighted in accent colour

Large block lettering in accent colour fastened to siding

Outdoor light fixtures fastened to brick highlighting main entrance

Vertical black trim board providing visual separation between cladding

Repaint pipe railing in accent colour

## COLOUR PALETTE

