

**From:** [Kristyn Chambers](#)  
**To:** [Kristyn Chambers](#)  
**Subject:** Central Counties Tourism Ambassador Program Learning Module  
**Date:** September 13, 2021 10:35:01 AM  
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Greetings Township of Brock Tourism Stakeholders,

As valued members of our tourism industry, you are invited to **pilot** the NEW **Central Counties Tourism Ambassador Program (TAP)** learning module.

Great customer service includes being a tourism ambassador to visitors and also providing customers in your business or organization with an excellent experience. After completing this learning module, employees, volunteers, and business owners will be ready to build a culture of great service within your place of work and the community you live in.

Be **EXCITED** about your town, your business, the Region, and your Tourism Ambassador skills and this NEW resource.



Registration is required. Once you have registered for the program, we will send you a link to complete the program and the instructions for logging in.

Click [here](#) to register.

As this is currently being offered as a pilot project, your input and expertise is extremely valuable to us. After completion of the training module, we ask that you provide us with your feedback in the form of a **short survey**. We look forward to being in contact with you in the future with other valuable resources and opportunities pertaining to ambassador training.

<https://www.surveymonkey.com/r/787686Q>

Thank you for supporting tourism growth and readiness for the Township of Brock.



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