

**From:** [Puterbough, Carolyn \(OMAFRA\)](#)  
**To:** [Puterbough, Carolyn \(OMAFRA\)](#)  
**Subject:** Register today for the virtual Teeny Tiny Summit on October 13  
**Date:** October 7, 2021 8:36:35 AM  
**Attachments:** [image002.png](#)  
[Teeny Tiny Summit flyer 2021.pdf](#)  
[Teeny Tiny Summit flyer.png](#)

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Good morning,

You are receiving this email because you attended the Teeny Tiny Summit held in Orono in 2019. Please find information on the virtual Teeny Tiny Summit (below & attached). This will be a series of 3 free webinars, starting on October 13<sup>th</sup>. The first webinar will focus on the topic of "Welcoming Newcomers to Teeny Tiny Places" and will feature the amazing Tareq Hadhad, found of Peace by Chocolate. There are already over 130 registered to attend, but we do have capacity for more participants. Please consider promoting this series of webinars in communications with your network. Thank you!

Carolyn



Registration is now open for this year's first Teeny Tiny Summit webinar taking place on **October 13, 2021 beginning at 10 am (EST)**. The theme of the first webinar is "Welcoming Newcomers to Teeny Tiny Places."

Teeny Tiny Summits were started in 2016 as a forum to discuss scale-appropriate economic development strategies for Ontario's smallest communities. Since that time over 1500 have participated from across Ontario. Teeny Tiny Summits share practical examples, lessons learned and community economic development tactics that are scale appropriate for Ontario's smallest communities.

The 2021 Teeny Tiny Summit webinar series will also be offered virtually, focused on recovery themes and take place in October, December and March. Each webinar will take place from 10 am – noon.

The 2021 webinar themes are:

- Welcoming Newcomers to Teeny Tiny Places - Oct. 13 - Tareq Hadhad, Peace by Chocolate

- Teeny Tiny Resurgence - Dec. 1 - Peter Kenyon, Bank of IDEAS
- Renewed, Refreshed and the New Rural - March 2 - Robin Jones, ROMA Chair

Many of our small rural communities' struggle to attract new residents to fill their workforce gaps and support ongoing community investment. This Teeny Tiny Summit will feature Tareq Hadhad. Tareq was once a displaced refugee who immigrated to Canada in 2015, as war gripped Syria and his home city of Damascus. Supported by a small town in Nova Scotia upon landing, Tareq and his family built an internationally successful chocolate manufacturing business called Peace By Chocolate. Tareq will share his insights on how the community of Antigonish worked together to make him and his family feel welcome, and the meaningful supports they received as newcomers to a small rural community.

His story will highlight the importance of bringing newcomers to a rural community, who bring with them new skills, determination and in his case, a thriving business. Tareq will provide additional perspectives on what it's like building a business in a small rural community and the importance of community in job creation.

The program will also include success stories from small places throughout the province, and opportunities to share and learn from other community leaders. Much of the content is focused on what can be accomplished by volunteers working together with municipalities. In small places, volunteers are a critical part of economic development. Many of the presenters and participants are volunteers.

Immediately following the webinar, be sure to join our chat by searching on Twitter for #TeenyTinySummit to connect, network and share ideas on welcoming newcomers to Teeny Tiny Places. Follow <https://twitter.com/RegionalEcDevON> for tweets during and after each of the webinars.

The Rural Ontario Municipal Association (ROMA) has committed to multi-year support of the Teeny Tiny program allowing high quality keynote speakers to be secured for this year's webinars, including Tareq Hadhad as the kickoff keynote speaker.

For more information on each webinar visit the [Regional Ec Dev blog](#) or to register for the Teeny Tiny Summit on October 13, go to [Teeny Tiny Summits Webinar Series Registration Page](#).

To UNSUBSCRIBE from this communication please send an email to [ag.info.omafra@ontario.ca](mailto:ag.info.omafra@ontario.ca).

Carolyn

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# TEENY TINY ★ SUMMIT ★

Join a Twitter  
chat after  
each webinar at  
**#TeenyTinySummit**

October 13, 2021 10 am EST

## Welcoming Newcomers to Teeny Tiny Places

**Keynote: Tareq Hadhad, Peace by Chocolate**



December 1, 2021 10 am EST

## Teeny Tiny Resurgence

**Keynote: Peter Kenyon, Bank of IDEAS**



March 2, 2022 10 am EST

## Renewed, Refreshed and the New Rural

**Keynote: Robin Jones, Chair ROMA  
Opportunities for Rural Ontario in a Post-COVID World**



### What is a Teeny Tiny Summit?

- Economic development that works for small places
- Examples, relevant tools and success stories
  - Explore key issues in Teeny Tiny Places
  - Virtually connect and share ideas

For more information and to register visit:

[TeenyTinySummits.omafrabdb-events.ca](https://TeenyTinySummits.omafrabdb-events.ca)