

# COMMUNITY SEARCH CONFERENCE



## Township of Brock Recreation Master Plan

May 10, 2012



## Why You Were Invited



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- To share ideas, priorities, and concerns regarding the local parks and recreation system
- To listen to the perspectives of others in attendance
- To work together to identify the most pressing needs (for now and in the future)
- To think about creative solutions to address these needs



## Purpose of the Recreation Master Plan



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- A document that defines what the Township’s **mandate and role** is with respect to parks and recreation
- Sets a **framework** for the Township to evaluate needs and priorities for:
  - Recreation Facilities and Services
  - Parks and Open Spaces
  - Trails



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## What the Plan Will Address

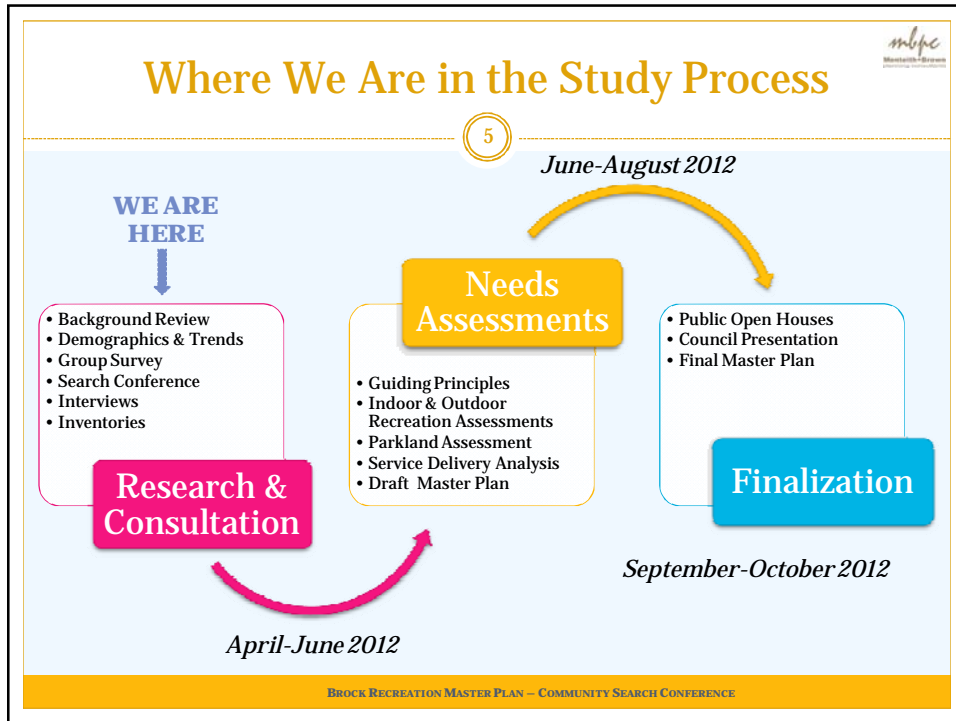


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- **Facilities and Parks such as:**
  - Beaverton/Thorah Community Centre & Fairgrounds
  - Sunderland Memorial Arena & Fairgrounds
  - Cannington Community Centre & MacLeod/Claire Hardy Park
  - King Street Park
- **How services and facilities are provided, and who is best suited to provide them**



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## General Trends in Participation

mbpc  
Mountainside-Brampton  
Municipalities

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- **Changing demand for services**
  - Today's older adult is generally more active than previous generations
  - Demands for "non-traditional" activities
  - Income levels can influence participation in certain activities
- **Activities which are casual, drop-in and flexible are gaining popularity**
  - Largely due to busy lifestyles and a lack of free time
  - Examples include walking, swimming, working out, cycling, etc.



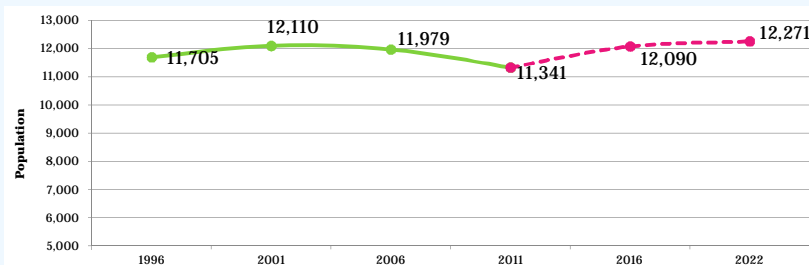

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## Study Context - Demographics



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- The median age was 42 years in 2006, older than the provincial median of 39 years
- Brock's median household income for 2005 was \$59,608, slightly lower than the provincial median of \$60,455
- Declining population (6%) over past ten years



Source: Statistics Canada 1996, 2001, 2006, 2011; Brock Development Charges Background Study, 2009

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## Additional Consultation Initiatives



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- Stakeholder group survey
  - If your group has not received or completed one yet, we are still accepting them and we can provide a hard copy for you tonight
- Interviews with key informants
- Public Open Houses scheduled for September 2012



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## Tonight's Topics



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1. What do we value most about Brock?
2. How can we improve indoor recreation facilities and programs in Brock?
3. How can we improve outdoor recreation facilities, parks and open spaces in Brock?
4. How can we address or overcome barriers to meeting community needs?

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## Question One



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- What do we value most about Brock?
  - What are our strengths as a community?
  - What contributes to our desired quality of life?



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## Question Two



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- How can we improve Brock's **indoor** recreation facilities and programs?
  - What are the gaps (is anything missing)?
  - Are there any overlaps in services? How do we address them?
  - Can existing facilities be enhanced?



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## Question Three



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- How can we improve outdoor recreation, parks and open spaces?
  - What is needed and why?
  - Examples may include parks, trails, and associated facilities such as sports fields, splash pads, hard surface courts, playgrounds, etc.



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## Question Four



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- How do we address or overcome barriers to meeting community needs?
  - Examples could pertain to funding, awareness, communication, resource sharing, supporting volunteers, etc.



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## Summary and Wrap-up



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- Tonight's input will be used to influence the development of the Recreation Master Plan
- Your contributions will help us ensure that the Plan is reflective of community needs
- The Recreation Master Plan will be compiled over the next six months and will be presented to the community for comment prior to its finalization
- If you have additional comments, please fill out a comment sheet and return it to a facilitator

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**THANK YOU FOR YOUR  
PARTICIPATION!**